FOC Strategy and Coordination Meeting

Tuesday, 6 July 2021 14:30 - 16:00 UTC



Attending:

Finland (FOC Chair), Canada, Costa Rica, Denmark, Ireland, France, Germany, Latvia, Netherlands, Poland, Sweden, Switzerland, United Kingdom (UK), United States (US); Support Unit (SU).

Agenda:

- 1. Welcome & Opening Remarks
- 2. Progress Updates Program of Action (PoA) 2021
- 3. Progress Updates Internal Program of Action (PoA) 2021
- 4. Updates on FOC Membership and Chairship 2022
- 5. Discussion Items
- 6. AOB

1. Welcome & Opening Remarks

- SU welcomed Members to the second Strategy and Coordination (SCM) meeting of 2021.
- Finland, FOC Chair 2021, highlighted the need to promote the Internet freedom agenda in the 2020s and shared highlights from the last quarter:
 - o Outreach events in Africa to strengthen FOC links in the region;
 - Reinvigorating FOC diplomatic networks and increasing coordination;
 - Delivering the FOC Joint Statement on Freedom of Expression Online at the UN Human Rights Council's (HRC) 47th session.

2. Progress Updates - Program of Action (PoA) 2021:

- 10th Anniversary of the FOC:
 - The Ministerial meeting will take place in person on the margins of the Freedom Online (FO) Conference (2-3 December).
 - Thus, the Political Declaration drafting timeline will be revised.
 - The Conference will feature the Ministerial meeting, high-level plenaries and parallel sessions, guided by the PoA 2021 and developed with the FOC and the Advisory Network (FOC-AN).
- Diplomatic Coordination in:
 - Geneva
 - The lead, Finland, has focused on the UN HRC, including coordination with the network to deliver the <u>Joint Statement on Freedom of Expression Online</u>.
 - The network set up a mailing list and is currently developing plans for further engagement.

- Paris
 - The co-leads, Canada and Finland, have focused on UNESCO, including by coordination with the FOC Task Force on AI and Human Rights (T-FAIR) to facilitate input into UNESCO AI processes.
 - The network is currently developing plans for further engagement.
- New York
 - The co-leads, US and Finland, have identified the UN General Assembly First and Third Committee as relevant forums for engagement, and held a launch event in June focused on Internet Shutdowns.
 - The network is currently developing plans for further engagement.

Action >> Members interested in leading the diplomatic network in Vienna are encouraged to reach out to the SU.

- Advancing Priority Issues
 - Disinformation
 - FOC has worked to raise awareness through:
 - Tackling Online Disinformation event at the World Press Freedom Day Conference in April;
 - Disinformation, Digital Inclusion and Artificial Intelligence session at the Stockholm Internet Forum in May.
 - Artificial Intelligence
 - FOC has worked to raise awareness through the following T-FAIR calls:
 - Learning Call on AI and Privacy in [month];
 - Call on Council of Europe's Ad hoc Committee on Artificial Intelligence (CAHAI) multi-stakeholder consultation in [month];
 - Call on UNESCO to discuss its Recommendation on the Ethics of Al in [month].
 - o Digital Inclusion
 - FOC established the Task Force on Digital Equality to further the <u>Joint Statement on Digital Inclusion</u>'s recommendations. The group hosted a:
 - Learning call on Diversity, Equity and Inclusion in the Technical Community in [month];
 - RightsCon session in June, Unpacking the digital inclusion paradox: The Freedom Online Coalition's Task Force on Digital Equality
 - Cybersecurity
 - As part of Finland's initiative and outreach in Africa, cybersecurity was raised in the African context at a virtual event in Kenya, on Advancing Human Rights-Based Approaches to Cybersecurity and Data Protection.
 - Stock Language on Privacy
 - Canada is currently finalising the draft stock language.
- Stakeholder Engagement and Outreach
 - Advisory Network
 - FOC-AN has submitted two pieces of proactive advice on:
 - Cybercrime Ad Hoc Committee's Procedural Matters (May)
 - Online Freedom in India (June)

- FOC-AN has also actively participated in FOC activities via Task Forces and Working Groups, and in various FOC events.
- Finland joined the FOC-AN June monthly meeting in response to discussions at the Joint FOC/ FOC-AN Roundtable meeting in April.
- o Africa outreach
 - FOC and FOC-AN Members, and external stakeholders from regional and local organisations cooperated on key themes and policy priorities in the African context. SU noted the active participation of African FOC members.
 - Events were held in:
 - Tunisia, on combating online gender-based violence;
 - Ghana, on digital inclusion;
 - Ethiopia, on promoting free, open and secure Internet;
 - Kenya, on cybersecurity and data protection.
- Silicon Valley Working Group
 - The FOC set up the group in an effort to build new forms of cooperation between the FOC and the global technology sector.

Action >> SU to circulate a summary document of the African outreach events.

3. Progress Updates - Internal Program of Action (PoA) 2021:

- Upcoming FOC Activities (<u>click to view online calendar</u>)
 - Internal FOC Events (July):
 - July 7 Joint FOC and FOC-AN Roundtable
 - July 8 T-FAIR call on UNESCO Draft Recommendation on Ethics of AI
 - July 9 Virtual Briefing on the UN Ad Hoc Committee on Cybercrime
 - July 28 Friends of the Chair Monthly Call
 - July 29 Task Force on Digital Equality Monthly Call
 - July (TBC) FOC-AN Monthly Call
 - July (TBC) T-FAIR Monthly Call
 - Upcoming activities and deadlines:
 - Call for FO Conference session proposals (September 5 deadline)
 - Questionnaire on options for issuing country-specific statements (September 17 deadline);
 - Political Declaration drafting process (TBC)
 - FO Conference Invitations (TBC)
 - Program of Action 2022 drafting process (September-December)

Communications

- The <u>new FOC website</u> has been launched and a refreshed visual identity has been utilised across documents, the website and on external communications channels.
- The SU is consulting with Independent Diplomat, who are developing a media and social media strategy for the FOC.
- FOC Finances

4. Updates on FOC Membership and Chairship 2022:

- FOC Membership
- Chairship 2022
 - Canada shared their plans, including the intention to ground the Chairship in the context of digital inclusion, as well as in positioning the FOC as a key partner in conversations in 2022 around democracy.
 - To be centred around: Connectivity, Literacy, Civic Participation and Safety.
 - PoA 2022 will reflect a focus on gender as a key element of inclusion.
 - Canada has begun consultations bilaterally with Members and with civil society to identify key areas of work, and will seek to circulate a survey in the coming weeks.
 - Members are welcome to connect with Canada prior to the drafting of the PoA.
 - Decision on an FO Conference in 2022 is still being determined to identify the best approach to ensure involvement in various summits and conferences in 2022.

5. Discussion Items

- Political Declaration Draft
 - Finland noted that the Declaration aims to direct the FOC's work in the 2020s, guiding future activities and PoAs.
 - The Declaration reflects the changes in Internet governance in the past 10 years, highlighting the positive aspects of open Internet and technologies, and FOC's key concerns.
 - The Declaration highlights three major themes:
 - Normative basis of the FOC's mission to promote human rights
 - Promoting equal access, connectivity and digital inclusion
 - Promoting multistakeholder and international cooperation
 - The second draft will be circulated in early Autumn, as the timeline is being revisited.
- Finland provided updates on the Freedom Online Conference Concept Note
 - The concept note is based on PoA 2021.
 - The Conference aims to be forward-looking and future oriented, to discuss how the FOC can promote a rights-based approach to Internet governance and digitalisation in the 2020s.
 - The two main themes for the Conference are:
 - Human Rights Based and Inclusive Digitalisation
 - Open and Accessible Internet for All.
 - Members are welcome to reflect on possible partners when suggesting sessions (other Members, international organisations etc.).
 - UNESCO secretariat has expressed interest in proposing a session.
 - The format is in-person, with virtual elements planned due to the pandemic.
 - Members discussed the possibility of inviting representatives from the diplomatic networks.

Action >> SU to circulate the FO Conference Call for Session Proposals form.

Country-Specific Statements

- During the 10-year Anniversary Roundtable consultations, FOC Members expressed interest in reviewing FOC's policy of not issuing country-specific statements.
- Finland noted the importance of ensuring coherence.
- Finland and SU have developed a questionnaire. The responses will be reviewed in autumn and a proposal for next steps will be proposed at the FO Conference.
- o SU stressed the importance of all 32 Members completing the questionnaire.

Action >> SU to share a questionnaire with FOC Members on country-specific statements.

- Joint FOC/FOC-AN Roundtable Agenda
 - SU raised the discussion items up for discussion at the Joint FOC/AN Roundtable, including:
 - Political Declaration Draft
 - FOC-AN Proactive Advice on Online Freedom in India
 - Country-specific Statements

6. AOB

- Denmark shared information on the <u>Tech for Democracy</u> initiative
 - In an effort to ensure that tech supports democracy, the initiative will bring together governments, tech companies and civil society organisations with a joint interest in shaping a responsible, democractic and safe technological future together.
 - Denmark will invite high level representatives from these three sectors to Copenhagen in November to discuss how to pursue this agenda.

Action >> Denmark to share further information on the Tech for Democracy initiative.