



REPUBLIC OF KENYA



# Freedom Online

6 & 7 September 2012, Nairobi

Joint Action for Free Expression on the Internet

## Event programme



Ministry of Foreign Affairs of the Netherlands



Bloggers Association of Kenya



## Foreword

### Kenya is honoured to host Freedom Online conference

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The first Internet Online Conference in the Hague Dealt with three main objectives: to establish a coalition to share information on violations freedom of expression; to support individuals, particularly those working in repressive regimes in the exercise of human rights through internet and to engage with ICT Business.

The second freedom online conference in Nairobi will also focus on three main areas:

- ICT, entrepreneurship and corporate social responsibility
- Censorship vs freedom of expression, assembly and association
- Access to the Internet: challenges and opportunities

In Kenya, freedom of expression is guaranteed in our constitution and we have made great progress in putting the necessary laws in place to enable freedom of information as well as data protection. You may all be aware that Kenya became the first country to open up its data to citizens and thus creating greater transparency and accountability.

The Kenya Government has made it possible to have internet access throughout the country. We now have four undersea cables, a national terrestrial fibre network, covering some 20,000km and we are working on the last mile Long Term Evolution (LTE) network. The internet is so pervasive in Kenya that more than 40% use the technology every day.

This pervasiveness of ICT has not only revolutionized the way production, market access and distribution of goods and services are organized, but it has significantly modified business models and the way enterprises relate with consumers. In sectors like governance, trade, education, health, banking and agriculture, technology developments have made it possible for people to acquire and exchange information in an increasing variety of formats and collaborate with one another across national boundaries.

For millions of people, the daily use of the Internet and other web-based communication technologies is an essential and natural aspect of their life. They employ them to stay connected to each other, to obtain news and information, and to generate content and knowledge.

Kenya has its Vision 2030 development blueprint that seeks to have it become a globally competitive and prosperous nation with a high quality of life, by 2030. This national vision rests on three pillars, namely economic, social and political. In view of the potential for ICTs to contribute to the realization of the aspirations of Vision 2030 on all the pillars, the Government has put a premium on Freedom on the internet and access to the internet as key enablers of the Vision.

The Freedom Online Coalition thus provides a framework upon which Kenya can continue to espouse the ideals in its Constitution on Freedom of Expression and to further the growth of a free internet. The Government will continue to make access to the internet priority amongst other infrastructural developments to enable the country reap from the benefits that the internet portends.

**Hon. Losurun Poghiso**  
**Minister**  
**Information and Communications, Kenya**



## A great platform for knowledge sharing



This Freedom Online Conference comes at a good time in Kenya. We take this opportunity to share with you the progress we have made with respect to access to internet as well as the freedoms that come with it.

First, the Constitution of Kenya provides under the Bill of Rights for the right to freedom of expression, privacy and conscience amongst others. The Government places a high premium on the observance of these rights and has in place policy and legislative frameworks to ensure that these rights are realized fully by all.

Secondly, our policy direction greatly assisted this country to achieve its current status as a regional information and communication technology hub. We focused on five key areas:

- Infrastructure
- Content and applications
- Capacity building
- Public-private partnership
- Employment creation

Whilst we have comprehensively dealt with infrastructure, we are still a long way from making an impact in entrepreneurship which is the gateway to creating massive employment via the internet. Kenya has done well in applications development, that have improved not only the effectiveness of doing business but also created employment especially for the youth. We must now move to scale up many of these applications and extend them into agriculture, health and education among other sectors.

It is because of these efforts that many multinationals have made Kenya their home for research and innovation. The sharing of knowledge in this conference is part of the sensitization exercise of not only the acknowledgement of the human right in internet but also as a tool for economic development.

The idea of freedom online is part of the Internet Principles developed in a multi-stakeholder system that Kenya is proud to agree. Kenya has shown due regard to this by hosting the 6th United Nations Internet Governance Forum (IGF) in 2011 and will continue to be part of this efforts. Kenya is committed to the respect of human rights and fundamental freedoms proclaimed in the Universal Declaration of Human Rights and our Constitution that everyone has the right to freedom of opinion and expression.

There is recognition however, just like in the offline environments that these rights are subject to limitations under the constitutional framework. The Government, like other democracies, whilst promoting freedom in the online environment is also keen to see that acts that are within the reasonable limitations in democratic societies are promoted and those that cross acceptable thresholds are subject to judicial sanctions as would acts in the offline environment. Kenya is keen to forge available partnerships with countries that observe these delineations within best practices world-wide and will continue to take every opportunity to advance these ideals.

**Dr. Bitange Ndemo**  
**Permanent Secretary**  
**Ministry of Information and Communications, Kenya**



## A message from the current coalition chair

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Minister of Foreign Affairs of the Netherlands Mr Uri Rosenthal hosted a ministerial conference on internet freedom in The Hague on December 8th and 9th, 2011. The key purpose of the conference was to facilitate a global dialogue about the responsibilities of governments from around the world with an interest in pro-actively furthering human rights on the Internet, in close engagement with companies, NGOs, bloggers and representatives of international organizations. A group of countries established a coalition for Internet freedom by jointly endorsed an outcome declaration at the event, which is included in this booklet.

Since its formation, with the Netherlands and Kenya as two of its co-founding member, the 17 member countries of the Freedom Online Coalition have worked closely together in furthering Internet freedom. This is done by exchanging information on violations of online rights, trying to put Internet freedom on the agenda in intragovernmental organizations, and asking attention for violations of online rights where possible.

The Dutch government is very pleased that as a founding member, Kenya has decided to generously host a second Freedom Online meeting in Nairobi this year. As an African leader in the field of ICT, Kenya is well aware that an open and free Internet is not only a prerequisite for respecting human rights, but that it also provides tremendous opportunity for development and economic growth.

I wish you an inspiring and fruitful conference.

**Lionel Veer**  
**Human Rights Ambassador**  
**the Netherlands**



## Welcome to Freedom Online Conference



Internet has become a vital tool for development and governance not only in Africa but the world over. Internet usage and mobile penetration in the African continent is the fastest growing in the world. Latest research shows that Africa is the last frontier for global technology operators with Internet usage growing phenomenally. In most developed countries, Internet has become a major instrument that is helping create new knowledge-based economies.

This development has come with new possibilities for social interaction, democratic and economic activity. While in general the Internet is a great boon for human kind, the internet has also given rise to new societal issues such as cyber crime, invasions of privacy and online censorships. It's therefore an opportune moment to take time to discuss the human right nature of this technology.

Taking into consideration that freedom of expression is a universal human right, it is important that Governments put across laws and policies that allow for citizens voices to be heard but at the same time guard against the misuse of this freedom. There is increased momentum in agitation for freedom online which obligates all stakeholders to deliberate on pertinent issues.

The Freedom Online 2012 Conference in Nairobi, offers the ideal platform for stakeholders in online freedoms to discuss these issues and underscore key policy considerations by governments to unlock the Internet to the benefit of everyone. The conference will debate among other topics, issues of access, online business, safety and rights of citizens online.

The Government of Kenya is honoured to host the Freedom Online conference 2012, and would like to welcome you all to share in the conversations and help in coming up with recommendations that are likely to influence Internet policy in the future.

Apart from the main conference, we have included in the program several side events and workshops on 7th September. These are informative additions to the conference to enrich the dialogues and broaden platforms of sharing experiences and best practices. These additions include the 1) Business Roundtable that will look at how businesses can be successful online, the open data opportunities, and intellectual property on the Internet 2) The Women's Agenda that will tackle issues of how to encourage more women to leverage internet in their lives 3) Tour of Nairobi's budding Tech Hubs and 5) Recommendation for peak into our wide selection of touristic offerings.

You can get more information on the event on our website: <http://www.freedomonlinekenya.org/> or get to be part of the conversation on **twitter: @freedomonlineke, #ofke** or **Facebook: FreedomOnlineKenya**

We hope you will find the conference and the agenda fruitful and invite you to extend your stay to sample our country.

Karibuni.

Chair, Freedom Online 2012 National Organising Committee  
Eunice M. Kariuki



## Freedom Online: Joint Action for Free Expression on the Internet

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1. Underscoring our commitment to respect the human rights and fundamental freedoms proclaimed in the Universal Declaration of Human Rights, and reaffirming that everyone has the right to freedom of opinion and expression, including the freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers, as well as the right to freedom of assembly and association, the right to the protection of the law against arbitrary interference with his or her privacy, and the freedom of religion or belief, amongst others,
2. Recalling our commitment to the principle that the human rights that people have offline enjoy the same protection online,
3. Noting that the Internet has always been fueled by policies that promote the free flow of information and that protect human rights and foster innovation, creativity, and economic growth,
4. Noting with concern that in many countries these human rights and fundamental freedoms are increasingly subject to restrictions, whereby the flow of information on the Internet and through connection technologies is limited beyond the few exceptional circumstances in which restrictions are acceptable in accordance with international human rights legal obligations,
5. Noting that governments are increasingly making use of a variety of measures to limit these freedoms in a manner contrary to their obligations, such as illicit monitoring, filtering and hacking, on- and offline repression of network technology users, including intimidation and arrests, and even completely shutting down the Internet and mobile networks,
6. Recognizing the need for States to protect the exercise of human rights and fundamental freedoms on the Internet and through connection technologies, and to support individuals, organisations and institutions who use new technologies to promote human rights, democracy and development,
7. Considering the key importance of engagement by all relevant stakeholders, including governments, businesses, civil society, academics and other experts, in protecting and promoting human rights and fundamental freedoms online, and underlining our commitment to work closely together in a multi-stakeholder process to further Internet freedom globally,
8. Considering the responsibility of businesses to respect human rights and fundamental freedoms on the Internet and through connection technologies, and the ways in which those technologies, products, and services can be used to impact these rights and freedoms,

We, as participating States, dedicate ourselves to:

- A Establishing a coalition to share, as appropriate, information between our States on potential violations and other measures that undermine the enjoyment of freedom of expression and other human rights on the Internet and through connection technologies around the world, and to consider measures needed to protect and advance these rights, working in close engagement with all relevant stakeholders. The coalition intends to hold a senior-level meeting at least once a year and maintain frequent working-level coordination.
- B Collaborating closely to support – both politically and through project aid – the ability of individuals, particularly those operating in repressive environments, to exercise their human rights through the Internet and connection technologies. Participating States intend to engage with other governments, regional organisations, international institutions, civil society organizations and other relevant stakeholders to reinforce our efforts in this regard.
- C Cooperating together in appropriate international and regional organizations and through our diplomacy with individual countries to promote the freedoms of expression, association, and peaceful assembly with respect to the Internet and connection technologies, and
- D Engaging together as members of this coalition with information and communication technology businesses from across the globe on their responsibility to respect human rights and fundamental freedoms online. Participating states intend to encourage such businesses to adopt practices, as well as policies or statements of principle, that address concerns related to the export and misappropriation of technologies for repressive ends, inappropriate requests for personal data for political purposes, and illegitimate blocking of content, and to take all other measures necessary to respect human rights and fundamental freedoms on the Internet and through connection technologies.

Endorsed by Austria, Canada, Costa Rica, the Czech Republic, Finland, France, Estonia, Ghana, Ireland, Kenya, the Republic of Maldives, Mexico, Mongolia, the Netherlands, the United Kingdom, the United States, and Sweden.



### Joint Action for Free Expression on the Internet



## Kenya Freedom Online Conference National Organizing Committee Members

	NAME	ORGANIZATION	PORTFOLIO
	Eunice Kariuki	Kenya ICT Board	Chair
	Phyllis Nyambura	Kenya ICT Board	Communications Committee
	Jamlick Wainaina	Kenya ICT Board	Website and Technical
	Charles Lomonyang Kaman	Kenya ICT Board	Protocol
	Hellen Kirui	Kenya ICT Board	Registration
	Zeba Nyikal	Kenya ICT Board	Pre events & Comms/Technical
	Samuel Kinyanjui	Kenya ICT Board	Exhibition
	Elizabeth Muthoni	Kenya ICT Board	Sponsorship
	Daniel Njihia	Ministry of Information and Communication	Communication
	Elizabeth Mambo	Ministry of Information and Communication	Protocol
	Abraham Ondeng	Ministry of Information and Communication	Fundraising
	Betty Cherwon	Ministry of Foreign Affairs	Protocol & Immigration
	Jane Nyamamu	Department of Immigration	Protocol & Immigration
	Esther Wanjau	e_Government	Transport and Logistics
	Kipkosgei Barmao	Kenya Police	Security
	Kihanya	NCS	Communication
	Kaburo Kobia	KICT Board	Pre-Event forum and Tour of tech hubs
	Linnet Kwamboka	KICT Board	Womens Agenda Forum
	Andrew Lewela	KICT Board	Business Round table
	Elizabeth Mambo	Ministry of Information and Communications	Protocol - Ministers and VIPs
	Robert Guerra	Citizen Lab, Canada	Content
	Jochem-de, Groot	Senior Policy Advisor, Netherlands	Content



# Conference programme

## Day 1: September 6th, Plenary and Parallel Panel Sessions

8:00 - 9:00 Arrival and registration at the UN Complex

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### Plenary opening

- 9:00 Introduction by Permanent Secretary Ndemo, Ministry of ICT, Kenya
- 9:10 Welcome address by Minister Pogishio of ICT, Kenya
- 9:25 Video clip of the 2011 Freedom Online conference
- 9:27 Speech by Human Rights Ambassador Lionel Veer, the Netherlands
- 9:40 Testimonial by Hisham Almiraat, blogger, Morocco
- 9:45 Speech by Assistant Secretary Mike Posner, USA
- 9:55 Testimonial by Daudi Were, Ushahidi, Kenya
- 10:00 Speech by Robin Miller, Dalberg Global Development Advisors, South Africa
- 10:10 Speech by Leon Willems, Director, Free Press Unlimited, the Netherlands
- 10:20 Tea/coffee break

#### 10.45 Panel session I:

Censorship vs freedom of expression, assembly and association  
Introductory speech by Courtney Radsch, Freedom House, USA

#### 11:00 Panel discussion with:

**Moez Chakchouk**  
CEO, Tunisia Internet Agency, Tunisia  
**Robert Guerra**  
Citizen Lab, University of Toronto, Canada  
**Beryl Aidi**  
Kenya Human Rights Commission, Kenya  
**Fieke Jansen**  
HIVOS, the Netherlands

Online questions from Facebook and Twitter

12:15

Closing remarks by Guy Berger UNESCO, South Africa

12:30 Delegate lunch (at the UN premises)

#### 2.00 Panel session III:

Internet freedom and development  
Presentation by Bill Echikson  
Google, Belgium

#### 2.15 Panel discussion with:

**Ambassador Olof Ehrenkrona**  
Senior Advisor Minister of Foreign Affairs, Sweden  
**David Satola**  
World Bank Representative, USA  
**Professor Kwame Karikari**  
University of Ghana

Online questions from Facebook and Twitter

3.30

Closing remarks by Paul Kukubo CEO Kenya ICT Board

#### 10:45 Panel session II:

Access to the internet: challenges and opportunities  
Introductory speech by Katherine Maher, independent consultant, USA

#### 11:00 Panel discussion with:

**Pranesh Prakash**  
Centre for Internet and Society Bangalore (TBC)  
**Nizar Zakka**  
Secretary General, IJMA 3, Lebanon  
**Robin Miller**  
Dalberg Global Development, South Africa

Online questions from Facebook and Twitter

12:15

Closing remarks by Endalk, Ethiopian blogger

#### 2:00 Panel session IV:

Corporate responsibility for an open internet  
Introductory speech by Cynthia Wong  
Global Network Initiative representative, USA

#### 2:30 Panel discussion with:

**Dr. Dan Baer**  
Deputy Assistant Secretary, USA  
**Alex Gakuru**  
ICT Consumer's association of Kenya  
**Louise de Sousa**  
Director, Human Rights Department, UK

Online questions from Facebook and Twitter

3:30

Closing remarks by Nzioka Waita (TBC)  
Corporate Affairs Director, Safaricom, Kenya

- 3:45 Tea/Coffee break
- 4:15 Summary of panel 1
- 4:20 Summary of panel 2
- 4:25 Summary of panel 3
- 4:30 Summary of panel 4
- 4:35 Q and A about panels
- 4:45 Testimonial by Afia Salam, Bolobhi, Pakistan
- 4:50 Speech by Dunja Mijatovic, OSCE Representative on Freedom of the Media, Bosnia and Hercegovina
- 5:05 Closing by Permanent Secretary Ndemo, Ministry of ICT, Kenya
- 5:15 End
- 7:00 Dinner for participants (location and transportation to be announced)

## Day 2: September 7th, Plenary and Parallel Workshops

8:00 - 9:00 Arrival and registration at the UN Complex



## Plenary opening

- 9:00 Welcome by Permanent Secretary Ndemo, Ministry of ICT, Kenya  
 9:10 Speech by Louise de Sousa, Director, Human Rights Department, United Kingdom  
 9:20 Presentation by Levison Kabwato, Media Institute Southern Africa, Namibia, TBC  
 9:35 Speech by Stephanie Hankey, Tactical Tech, Germany, TBC  
 9:45 Testimonial by Akin Akingbulu, Director, Institute for Media and Society, Nigeria  
 9:50 Speech by Moez Chackchouk, CEO, Tunisian Internet Agency, Tunisia  
 10:00 Testimonial by Damir Gainutdinov, legal analyst, AGORA foundation, Russia  
 10:05 Speech by Will Janssen, East Africa director HIVOS, Kenya

10:15 Tea/coffee break

10: 45 Workshops in parallel

### 10:45 Session 1: Introduction to the UN Guiding

Principles on Business and Human Rights

(Salil Tripathi, IHRB to facilitate)

- Welcome and introductions (10 mins)
- The UN Guiding Principles and the Corporate Responsibility to Respect – David Kovick, Shift (20 mins)
- Implementing the UN Guiding Principles in the African Context – Wambui Kimathi, IHRB (10 mins)
- Q&A (20 mins)

### 11:30 Session 2: Introducing Specific Human Rights

Challenges in the ICT Sector

(David Kovick, Shift to facilitate)

- European Commission Project to develop Sector-Specific Guidance on the UN Guiding Principles – Salil Tripathi & Lucy Purdon, IHRB (10 mins)
- Introduction to the Global Network Initiative (GNI) Principles and Implementation Guidelines – Cynthia Wong, CDT/GNI (10 mins)
- Current human rights challenges in the sector – Lucy Purdon, IHRB (15 mins)
- Group discussion on current challenges and findings (55 mins)

1:00-2:00 Lunch

### 2:00 Session 3: National Security and National

Interest Considerations in the ICT Sector

(David Kovick, Shift to facilitate)

- Introductory/framing comments: Relationships between ICT companies and national governments - Salil Tripathi, IHRB (10 mins)
- Tensions between national security, law enforcement and human rights standards -Bill Eckihson, Google/GNI Laura Mottaz, Internews/GNI (10 mins)
- Scenarios for group discussion in responding to government requests (such as blocking, filtering, disconnection, sending government requested SMS messages) -Lucy Purdon, IHRB (10 mins)
- Group discussion on current challenges and findings (30 mins)

### 3:00 Session 4: Grievance Mechanisms and Stakeholder

Engagement in the ICT Sector

(Salil Tripathi, IHRB to facilitate)

- Introductory/framing comments :Framing the group discussion: existing avenues for users to raise concerns about human rights impacts & workable models for addressing grievances – David Kovick, Shift & Bill Eckihson, Google/GNI (15 mins)
- Group discussion (45 mins)

### 4:00 - 4:30 Session 5: Wrap-Up

- Discussion on what participants have learned about corporate respect for human rights in the ICT sector - facilitated by David Kovick, Shift (10m)
- Reminder of the EU project, contributions and deadlines- Lucy Purdon, IHRB (2 mins)
- Closing comments on ICT issues – Bill Eckihson/Cynthia Wong, GNI (10 mins)
- Issues for Africa moving forward- Wambui Kimathi, IHRB (10 mins)

### Workshop on Civil society and Internet Policy Development

(Facilitated by Internews)

The Civil Society and Internet Policy Development workshop will explore strategies for increasing civil society input/engagement in the development of domestic internet policies. The panel will feature civil society representatives from around the world who will describe how their organization has successfully helped shape internet policy in their country—either by lobbying for the implementation of a good policy or advocating against a bad one—and share lessons learned. The panel will look specifically at how organizations can work collaboratively with government policymakers to educate officials about the implications of possible policies and build multi-stakeholder coalitions as well as how civil society can organize advocacy campaigns to bring pressure against governments when necessary.

### 11:45 Workshop on Digital Tools Awareness-Raising

(facilitated by Tactical Tech)

Tactical Tech will carry out “flash” awareness-raising intervention which will aim to draw attention to some of the threats and vulnerabilities posed by the use of digital tools, particularly in the context of rights advocacy, and point participants to a number of practices and tools which can help them stay safer. For the duration of the conference, members of the team will also be available to directly answer participants’ queries about digital security and will be distributing free toolkits and awareness-raising materials.

1:00 - 2:00 Lunch

### 2.00 Workshop on Internet freedom and the WCIT

Since the last International Telecommunications Regulations were negotiated in 1988, the technological and organizational principles underlying the internet’s creation and operation came into being through a somewhat self-generating process. The ITRs for the next 25 years are set to be negotiated intergovernmentally in an ITU meeting in Dubai in December 2012, the World Conference on International Telecommunications (WCIT). Will WCIT discussions touch upon issues which relate to internet freedom? If so, should civil society get involved in the discussion, and how?

3:15 End



## Freedom Online-Sponsored Business Round Table Programme- 7th September 2012

Overall Theme	"Public Sector Services Online & Open Data-Opportunities and Threats"
Panel 1: 9am-10:30 am	<p>Key Note: " How African governments can plan and succeed in delivering services to citizens online"-A Leadership Perspective-Gautam Shah-Accenture</p> <p>Sub-Themes: The real opportunities for both public and private sector, the critical path to success-what must happen, the role of the citizen, social media and government, Public Key Infrastructure</p> <p>Panel: Dr. Getao, Gautam Shah, Harry Hare, international representatives (TBC)</p> <p>Open Discussion/Q &amp; A</p> <p>Moderator: Andrew Lewela</p>
Panel 2: 11am-12:30 pm	<p>Key Note: " Ownership and Intellectual property in the web-sphere"-A global Perspective-Dr.Isaac Rutenberg-Strathmore University</p> <p>Sub-Themes: Open data-reality or fallacy, access to information as a human/constitutional right, intellectual property online, cyber crime, threats of going online,</p> <p>Panel: Dr. Bitange Ndemo, Dr. Isaac Rutenberg, 2 International Representatives (TBC)</p> <p>Open Discussion/Q &amp; A</p> <p>Moderator: Paul Kukubo</p>

### September 7th - The Women's Agenda

<b>9am - 9.30am:</b> Arrival and Networking for guests.	<b>11:30am -11: 50am:</b> Alice Munyua - Convener KICTANet Socio - Economic development with freedom online. Underlying opportunities for the African Woman.
<b>9.30am - 9.45 am:</b> Moderator: Njeri Rionge - Founder Ignite Consulting Introduction, Computer Literacy for women, the life of a serial Techpreneur.	<b>11:50 - 12.00pm:</b> Grouping (2 groups)
Speakers: 9.45am - 10:10 am: Guest Speaker Dr. Wanjiru Reutenberg - Akili Dada Identifying existing opportunities online. An Academic and Social perspective	<b>12.00pm - 12.25pm:</b> Group discussions Recommendations for Freedom Online. Encouraging the African Woman.
<b>10:15am - 10.45am:</b> TEA BREAK	<b>12.30pm - 12.50pm:</b> Group reps presentation
<b>10.50am - 11.10am:</b> Naomi Mutua - Blogger Freedom of Expression Online. Why is it so important.	<b>12.50 pm:</b> Vote of Thanks Linet Kwamboka - Project Coordinator Kenya Open Data Initiative Kenya ICT Board
<b>11:10 am - 11:30 am:</b> Shikoh Gitau - Google Kenya Statistics of the African woman's online engagement. Are we doing enough?	<b>LUNCH</b>

### Tour of Nairobi Tech Hubs

Nairobi has been featured in international media as a growing and vibrant tech hub. Visit some of the hot spots for mobile and web innovation and meet the entrepreneurs and innovators making waves in the digital tech space.

Wednesday September 5 (Bus leaves at 2pm; returns 6pm)

Friday September 7 (Bus leaves at 2pm; returns 6pm)

**Meeting Point:** Intercontinental Hotel Lobby 15 minutes before bus leaves

**Tour includes:**

**iHub:** founded by creators of Ushahidi, the iHub is an open innovation space that brings together technologists, hackers, investors and tech companies

**m:Lab:** situated one floor below the iHub, mLab is an incubator for growth-oriented start-up enterprises that are focused on developing mobile applications.

**Startup Garage:** founded by the creators of HumanIPO, Start-up Garage is a co-working space that hosts some of the fastest growing web portals in Kenya

**NaiLab:** one of the leading incubators, NaiLab is host to some innovative and visionary web and mobile start-ups

**Pawa254:** a unique social enterprise and collaborative space for creatives. The hub houses, fosters, and catalyzes creative and community-driven projects for social change across Kenya.

**iLab Africa:** is a research centre housed in Strathmore University's new, modern and Eco-friendly building and is part of it Faculty of Information Technology.



## Conference Speakers Profile



Hon. Samuel  
Losuron Poghiso  
Minister  
Ministry of  
Information and  
Communications  
Kenya

His ministry is tasked with formulating and implementing ICT policies, facilitating the sector development, encouraging the development of ICT capacity in the country and regulating consumption of films in Kenya. His docket also entails creating a conducive work environment and good health in the country, regulating production of films in Kenya, as well as developing a capacity in mass media while enhancing Public Access to Information.

The Minister graduated from Makerere University in 1982 with a Bachelor of Science degree and in 1987 he acquired an MA (Communications), from Wheaton College, USA, and a Masters of Divinity (M.Div) in Philosophy and Theology in 1992 from Lincoln, also in the US.

An academician, Hon. Poghiso has served as an Assistant Minister, Ministry of Education, Science and Technology.

During his free time Hon Poghiso loves playing golf, squash, soccer as well as reading, debating and farming.



Dr. Bitange Ndemo  
Permanent Secretary  
Ministry of  
Information and  
Communications  
Kenya

Dr. Bitange Ndemo is the Permanent Secretary in the Ministry of Information and Communications.

Prior to his appointment as Permanent Secretary, Dr. Ndemo was a senior lecturer at the University of Nairobi (School Of Business) where he taught entrepreneurship, management and research methods. Most of his research work centers on Small and Medium Enterprises (SMEs) in Kenya with emphasis on Social Enterprise.

Dr. Ndemo holds a PhD in Industrial Economics from the University of Sheffield in the UK, an MBA and bachelors degree in Finance and Accounting from the University of Minnesota. In the early 1990s, he was a Financial Systems Analyst at Medtronic Inc., a Fortune 500 company in the USA.

As a PS, his position entails policy formulation, and overseeing implementation of ICT projects. Dr. Ndemo has been involved in initiatives to lower the cost of accessing ICTs (connectivity, hardware and software) in Kenya and the region. His priority has been to connect East Africa to the rest of the World through the under-sea fibre optic cable. He is at the forefront of developing the demand side of ICTs by actively promoting BPS in both urban and rural areas.

Currently, he is passionate about promoting and implementing Kenya's projected Silicon Valley, Konza Technology City.



Lionel Veer  
Human Rights  
Ambassador  
Ministry of Foreign  
Affairs  
Netherlands

Lionel Veer became the Dutch human rights ambassador in august 2010. Lionel Veer has worked for the Ministry of Foreign Affairs since 1984, in such policy fields as European affairs, asylum and migration, and international cultural policy. In recent years he has held the posts of Dutch ambassador in Zagreb and consul-general in Munich.



Michael Posner  
Assistant Secretary  
Bureau of  
Democracy Human  
Rights, and Labor  
USA

Michael H. Posner was sworn in as Assistant Secretary of State for the Bureau of Democracy, Human Rights and Labor on September 23, 2009.

Prior to joining State Department, Mr. Posner was the Executive Director and then President of Human Rights First. As its Executive Director he helped the organization earn a reputation for leadership in the areas of refugee protection, advancing a rights-based approach to national security, challenging crimes against humanity, and combating discrimination. He has been a frequent public commentator on these and other issues, and has testified dozens of times before the U.S. Congress. In January 2006, Mr. Posner stepped down as Executive Director to become the President of Human Rights First, a position he held until his appointment as Assistant Secretary.

Mr. Posner played a key role in proposing and campaigning for the first U.S. law providing for political asylum, which became part of the Refugee Act of 1980. In 1998, he led the Human Rights First delegation to the Rome conference at which the statute of the International Criminal Court (ICC) was adopted.



Mr. Posner also has been a prominent voice in support of fair, decent, and humane working conditions in factories throughout the global supply chain. As a member of the White House Apparel Industry Partnership Task Force, he helped found the Fair Labor Association (FLA), an organization that brings together corporations, local leaders, universities, and NGOs to promote corporate accountability for working conditions in the apparel industry. He also was involved in the development of the Global Network Initiative, a multi-stakeholder initiative aimed at promoting free expression and privacy rights on the internet.

Before joining Human Rights First, Mr. Posner was a lawyer with Sonnenschein, Nath & Rosenthal in Chicago. He lectured at Yale Law School from 1981 to 1984, and again in 2009. He was a visiting lecturer at Columbia University Law School since 1984. A member of the California Bar and the Illinois Bar, he received his J.D. from the University of California, Berkeley Law School (Boalt Hall) in 1975, and a B.A. with distinction and honors in History from the University of Michigan in 1972.



**Daniel Baer**  
Deputy Assistant  
Secretary  
Bureau of  
Democracy, Human  
Rights, and Labor  
USA

Daniel Baer was sworn in as a Deputy Assistant Secretary for the Bureau of Democracy, Human Rights, and Labor on November 23, 2009.

Dr. Baer's portfolio for the Bureau of Democracy, Human Rights, and Labor includes the Office of East Asian Pacific Affairs, the Office of African Affairs, the Office of Multilateral and Global Affairs and the Internet freedom office.

Prior to joining the Department of State, Dr. Baer was an Assistant Professor of Strategy, Economics, Ethics, and Public Policy at Georgetown University's McDonough School of Business, where he taught business ethics to MBA and undergraduate students. In 2007-2008 he was a Faculty Fellow at the Edmond J. Safra Foundation Center for Ethics at Harvard University.

From 2004-2007, Dr. Baer worked at The Boston Consulting Group where he was a Project Leader and provided strategic advice to leaders in the corporate, government, and non-profit sectors.

A Colorado native, Daniel Baer holds doctoral and masters degrees in international relations from the University of Oxford, where he was a Marshall Scholar. He received his undergraduate degree from Harvard University in social studies and African American studies.



**Olof Ehrenkrona**  
Ambassador and  
Senior Advisor  
to the Swedish  
Minister for Foreign  
Affairs  
Sweden

Olof Ehrenkrona is an Ambassador and Senior Advisor to the Swedish Minister for Foreign Affairs, Mr Carl Bildt. In the Ministers' Office he is primarily dealing with issues regarding globalization.

Olof Ehrenkrona got his first official assignment in 1978, when he became Special Advisor to the Minister for Economic Affairs. In the early 90s, Olof Ehrenkrona was Head of Policy Planning in the Prime Minister's Office in Stockholm and between 1995 and 2006 CEO in a private consulting company.

Olof Ehrenkrona has been editorial writer in Svenska Dagbladet (1984-1990) and has published a number of books about Swedish political and economic history in the 20th century. His academic subjects are History of Ideas and Learning, Political Science and History.

**Louise de Sousa, Director**  
Human Rights and Democracy Department  
Foreign and Commonwealth Office  
United Kingdom

Louise is a career diplomat. She has headed the Foreign and Commonwealth Office's Human Rights and Democracy Department since June 2011. She has served overseas as the UK's Deputy High Commissioner in Kenya (2007-2011), Deputy High Commissioner in Mozambique (2003-2006) and Second Secretary in Brazil (1993-1996). A focus on human rights and democracy policy has been a thread running through Louise's career, in jobs at home and overseas. She graduated with honours from Bristol University and is married with two children.





**Paul Kukubo**  
CEO  
Kenya ICT Board  
Kenya

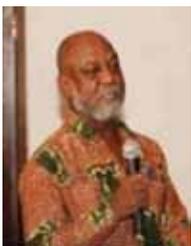
Paul Kukubo is the Chief Executive Officer of the Kenya Information and Communication Technology (KICTB) a state corporation under the Ministry of Information and Communications that oversees the development and the marketing of Kenya as an ICT investment destination.

Paul has a resounding influence in the Kenyan ICT field and has a keen interest in developing the various sub-sectors such as Business Process Outsourcing (BPO), public sector shared services and e-Applications; local content; digital inclusion; and public key infrastructure. Recent to the list is the Open Data Initiative.

Paul has commanded various senior roles in marketing and advertising prior to co-founding 3mice Interactive Ltd-East Africa's premier e-commerce solutions provider. He has also served as Chairman of the Marketing Society of Kenya.

He owns a Bachelor of Arts (Hons) Degree in Economics and Sociology from the University of Nairobi and Global Executive Masters in Business Administration degree from the United States International University.

The East African Standard, the longest-serving newspaper in the region, has named Paul as one of "The Top 100 Most Influential Kenyans to Watch."



**Professor Kwame Karikari**  
Executive Director  
West Africa Media Foundation (MFWA)  
Ghana

Kwame Karikari is the executive director of the Media Foundation for West Africa (MFWA), a press freedom/freedom of expression advocacy and promotion organization based in Accra, Ghana. MFWA has a vision for a sub-region in which the fundamental human rights of freedom of thought and expression are guaranteed; and in which free mass media serve to bring to fulfillment all the other universally subscribed rights and freedoms for all persons.

The Foundation pursues its objectives through activities that encourage collaboration with organizations and individuals working for the promotion of Media Rights and Freedom of Expression.

The MFWA covers all 15 countries in the Economic Community of West African States (ECOWAS) region and Mauritania.

He has been for several years, a professor in journalism and mass communication at the School of Communication Studies at the University of Ghana. He has also been an activist pursuing social justice and human rights causes in Africa, including democratic reforms in Ghana.



**Robert Guerra**  
Senior Advisor  
Citizen Lab  
Canada

Robert Guerra is a civil society expert specializing in issues of internet governance, cyber security, social networking, multi-stakeholder participation, internet freedom and human rights. Robert is the founder of Privaterra, a Canadian based organization that works with private industry and nongovernmental organizations to assist them with issues of data privacy, secures communications, information security, internet governance and internet freedom. Robert also works as special adviser to the Citizen Lab at the Munk School of Global Affairs at the University of Toronto.

Robert serves as a member of ICANN's Security and Stability Advisory Committee (SSAC), as well as a member of the US IGF Steering Committee. Additionally he has participated as a member of the official Canadian delegation at two UN World Summits on the Information Society (WSIS).

Robert has given numerous media interviews and often is invited to share his views on the challenges being faced by social justice organizations in regards to surveillance, censorship and privacy. He advises numerous non-profits, foundations, governments and international organizations, including Computer Professionals for Social Responsibility (CPSR), Taking IT Global, Diplo Foundation's Internet Governance and Policy Capacity Building Program (IGPCBP), and The Open Net Initiative.



**Dr. Moez Chakchouk**  
Chairman & CEO  
Tunisian Internet Agency Tunisia

Moez Chakchouk is the Chairman and CEO of the Tunisian Internet Agency. He holds a PhD in Telecommunications applied to Mathematics, under the joint tuition of El Manar University, Tunisia and Paris Descartes University, France. He is a graduate of Sup'Com Engineering School, Tunisia in 1998. He received his M.S in Telecommunications from the ENIT Engineering School in 2001.

He started his career in 1998 as a research engineer in The National Center for Telecommunication Studies and Research (CERT) and as a member of the R&D project PINA. In 2002, he became the chief of the R&D project: RACINES.

Then, he joined the Telecommunications Regulation Authority (INT) in July 2005, first as chief of technical department and later became the Head of Interconnection & Access. In March 2010, he was appointed as Adviser to the Minister of Communications Technology.

Few weeks after the Tunisian revolution, M. Chakchouk was designated Chairman and CEO of the Tunisian Internet Agency (ATI), where he decided first that this public enterprise won't be anymore a censorship machine, he choose to look further ahead for the development of the Internet in Tunisia.





**David Satola**  
Lead Counsel, Lead  
Vice Presidency  
The World Bank  
USA

David Satola is Senior Counsel in the World Bank Legal Department where he specializes in legal reform aspects of telecommunications and ICT infrastructure, including e-Commerce and the Internet, across the Bank's regions.

Prior to joining the Bank, Mr. Satola was in private legal practice in Europe and the U.S. where he focused on European wireless joint ventures and investment transactions and in-house counsel with BellSouth Corporation where his responsibilities included operations in Latin America, Europe and U.S. new wireless broadband ventures. Mr. Satola began his career as the legal officer at the International Commission of Jurists in Geneva, a human rights NGO.

He is co-chair of the Computing Infrastructure, Storage and Connectivity sub-committee of the American Bar Association's Cyber law Committee. Mr. Satola received his BA and MA from The Johns Hopkins University, his JD from the University of Wisconsin and also studied at the London School of Economics and The Hague Academy of International Law.



**Bill Echikson**  
Head of the Free  
Expression  
Google  
Belgium

William Echikson is Google's Head of Communications and Public Affairs for Free Expression in Europe, Middle East and Africa, based in Brussels Area, Belgium. In that role, he is responsible for leading the company's outreach on its Transparency Report and in its relations with international organizations.

He graduated from Yale College with a Magna Cum Laude degree in history.

William also has written, directed and produced for television documentaries for America's Public Broadcasting Service. He has published four books of narrative non-fiction, including a work on the collapse of communism and the history of the Bordeaux wine region.

Before joining Google, William worked as European foreign correspondent for a series of US publications including the Christian Science Monitor, Wall Street Journal, Fortune, and BusinessWeek, Brussels, Writer at Fortune Magazine.

He worked for European newspapers, serving as editor-in-chief of Liberation's special international supplements during the mid-1990s. He also has written, directed and produced for television documentaries for America's Public Broadcasting Service.



**Rachel Davis**  
Managing Director  
and Treasurer  
SHIFT project-USA

Rachel is the Managing Director of Shift, an architectural company. She served for 4 years as a senior legal advisor to the Special Representative of the UN Secretary-General for Business and Human Rights, Professor John Ruggie, and was closely involved in the development of the UN Guiding Principles.

Rachel is a Research Fellow with the Corporate Social Responsibility Initiative at Harvard Kennedy School where she leads work on the costs of company-community conflict. She has particular expertise in international human rights law and previously served in legal branches of the Australian Federal Government and United Nations.



**Fieke Jansen**  
Knowledge Officer  
HIVOS Netherlands

Fieke Jansen is based at Hivos where she is responsible for projects related to internet freedom, technology for transparency and accountability and independent media.

She coordinated a knowledge program which looked at the role of youth and technology in democratization processes.

In her Master in International Communication and advanced Master in International Development Cooperation she has looked at the role of the media and digital technologies in social change processes, like digital activism in repressive environments. Her areas of interest are to understand the new spaces, grey areas and changing dynamics that technologies bring to the world.



**Lucy Purdon**  
ICT Sector Researcher, Institute for Business and Human Rights United Kingdom (IHBR)

Lucy is the ICT Sector researcher at IHBR, specializing in freedom of expression and privacy impacts. Lucy recently graduated with an MA in Human Rights from The Institute of Commonwealth Studies (ICWS), University of London.

Her thesis, 'Privatising Dissent', applied the Guiding Principles to the ICT sector. Prior to this, Lucy worked in worldwide documentary production (including two short films produced in Nairobi) and ran film making courses for young offenders in the UK. She also holds a BA (Hons) in Film and Video from London College of Communications, University of the Arts.





**Courtney Radsch**  
Freedom Of  
Expression Officer  
Freedom House  
USA

Courtney Radsch (born 1979) is an American journalist, author and free expression advocate. She is currently the Freedom of Expression Officer at Freedom House. She has written and been interviewed extensively about digital activism and social media in the Middle East since 2006.

Radsch is an internationally recognized expert on social media, citizen journalism and activism and is frequently invited to comment about new media and the Middle East. Radsch began working as a professional journalist in 2003 when she worked as a news editor at The Daily Star (Lebanon). She then worked for the New York Times in the Washington Bureau. In 2005, Radsch left the Times to pursue a Ph.D. in international relations at American University, where her research focused on cyberactivism in Egypt. She was also interim managing editor at the Development Executive Group in 2008.



**Nizar Zakka**  
Secretary General  
Ijma3 – The Arab  
ICT Association  
Lebanon

Nizar Zakka is a Lebanese national, educated in the USA. He graduated from Texas University in 1990 with dual degrees in Computer Science and Mathematics. He subsequently served as a software consultant to Brown & Root based in Houston, Texas. Following his return to Lebanon, he founded several ICT and e-business solution companies, and served as a consultant to numerous public and private sector ICT initiatives in Lebanon and the Middle East. In 1996, Nizar joined the Professional Computer Association of Lebanon (PCA), [www.pca.org.lb](http://www.pca.org.lb), which numbers 110 member companies drawn from the range of ICT-related industries in Lebanon, as a board member. He led community-based initiatives bridging the digital divide, and promoted the Lebanese ICT sector in domestic, regional and international markets. In 2002, he was appointed for the position of the CEO in PCA being responsible for all business and community initiatives involving the Lebanese ICT industry. In 2005, Mr. Zakka became the founder and Secretary General of the Union of the Arab ICT Associations (IJMA3). IJMA3, [www.ijma3.org](http://www.ijma3.org), now counts for 16 regional members, thus forming the largest ICT network in the Middle East and North Africa. In addition, Mr. Zakka was recently appointed as Vice-Chairman of the World IT Services Alliance (WITSA), [www.witsa.org](http://www.witsa.org). A consortium comprised of more than 72 ICT industry associations representing 90% of the world ICT market.



**Dunja Mijatovic**  
Representative on  
Freedom of the  
Media OSCE  
Bosnia and  
Herzegovina

Dunja Mijatovic of Bosnia and Herzegovina was appointed OSCE Representative on Freedom of the Media on 11 March 2010. She is an expert in media law and regulation. In 1998, as one of the founders of the Communications Regulatory Agency of Bosnia and Herzegovina, she helped to create a legal, regulatory and policy framework for the media in a complex post-war society. She was also involved in setting up a self-regulatory Press Council and the first Free Media Helpline in South East Europe.

In 2007 she was elected Chair of the European Platform of Regulatory Agencies. She was the first non-EU Member State representative and the first woman to hold this post. Previously, she chaired the Council of Europe's Group of Specialists on freedom of expression and information in times of crisis. During her Chairmanship, the CoE Committee of Ministers adopted the Declaration by the Committee of Ministers on the protection and promotion of investigative journalism and Guidelines on protecting freedom of expression and information in times of crisis. As an expert on media and communications legislation, she has worked in Armenia, Austria, Iraq, Jordan, Montenegro, Serbia, Slovenia, Morocco and the United Kingdom.



**Katherine Maher**  
Consultant  
Technology for  
international  
development and  
democratization, USA

Katherine Maher is a consultant in technology for international development and democratization. She is currently working with the World Bank on ICT for accountability and governance. Her work focuses on the role of mobile phones and other technologies in facilitating civil society and institutional reform, particularly in the Middle East and Africa. She has worked with digital activists and leaders in the events in Tunisia and Egypt, as well as reformists in other Middle Eastern countries, and was recently recognized by Foreign Policy magazine as a noted curator and analyst of breaking news in Egypt.

Prior to her work with the World Bank, Katherine was at the National Democratic Institute, where she oversaw a variety of projects related to human rights and democracy, including programs on Internet Freedom in repressive regimes around the world. Before NDI, Katherine was with UNICEF Innovation, where she managed projects using mobile phones for health service delivery and digital security risks in the developing world.



**Eric S Johnson**, Internews, USA

Eric Johnson has worked on Internet freedom projects in several dozen countries, including having a hand in designing, launching, and running the Global Internet Policy Initiative, the Open Internet Project, and the Information Security Coalition. Born in Ghana and raised on a farm in the US, he studied math, lived in Paris, and speaks Russian.





**Nzioka Waita (TBC)**  
Director  
Corporate Affairs  
Safaricom  
Foundation Kenya

Nzioka Waita joined Safaricom in 2001 as a Legal Officer responsible for Site Acquisition and thereafter rose steadily through the ranks to serve the company in various capacities ranging from his role as Legal Services Manager between 2002 and 2007 and thereafter as Head of Legal & Regulatory Affairs between the years of 2007 and 2010 followed by a brief stint as Head of Strategy & New Business responsible for driving the company's mergers and acquisitions agenda, a position he held until April 2011 when he took up his present role as Corporate Affairs Director.

Nzioka is an Advocate of the High Court of Kenya and a Certified Public Secretary, he holds a Bachelor of Laws (LLB) degree from the University of Sheffield and a Post Graduate Diploma in IT & Communications Law from Queen Mary, University of London both in the United Kingdom.

Nzioka is also a founding Trustee of the Safaricom Foundation, a role he has held from August 2003.



**Guy Berger**  
Director  
Division of Freedom  
of Expression and  
Media Development  
UNESCO  
South Africa

Guy Berger served as head of the School of Journalism and Media Studies at Rhodes University, South Africa, 1994-2010. In November 2011, he left Rhodes University to work at UNESCO as Director for Freedom of Expression and Media Development.

Guy Berger served as head of the School of Journalism and Media Studies at Rhodes University (Grahamstown, South Africa) from 1994 to 2010. A former editor and political prisoner, he convened the first major conference on Freedom of Information in post-apartheid South Africa in 1995. Berger describes himself as a media freedom activist, and has been deeply involved in the South African National Editors Forum since its inception in 1996.



**Leon Willems**  
Director  
Free Press Unlimited  
The Netherlands

Leon Willems was appointed Director of Free Press Unlimited in May 2011. Before this, he served as Director of Press Now. In 2008, Willems initiated the Radio Darfur project on behalf of Press Now, in partnership with journalists, NGO's and peace groups. Since 1 December 2008, Radio Darfur has been realising daily, non-partisan news broadcasts for the people of Darfur. Before joining Press Now, Willems worked for the United Nations, setting up independent radio stations in Southern Sudan. He also served in a variety of positions at the Dutch public broadcaster IKON. Besides working as Director of Free Press Unlimited, Leon Willems is also a member of the steering committee for the Global Forum for Media Development and a board member of Ghetto Radio, a station set up to allow the young residents of the slums of Nairobi, Kenya, to express themselves with dignity.



**Akin Akingbulu**  
Executive Director  
Institute for Media  
and Society  
Nigeria

Akin Akingbulu is the Institute for Media and Society (IMS) is an independent non-governmental organization based in Nigeria. It was established in August 1999 in the early period of Nigerian's transition to democracy by a group of citizens drawn from diverse disciplines but a common commitment to communication, democracy and development in Nigeria. The institute's mandate is three fold: building the capacity of the media to play their roles in democracy and development, facilitating the process of expansion of communications infrastructure to hitherto marginalized sections of the country, and building the capacity of civil society and governance institutions to utilize communication resources.



**Hisham Almiraat, Blogger, Morocco**

an doctor and blogger. He is passionate about citizen media and writes about good governance, human rights, online ng else related to Morocco and the Middle East. He is co-founder of TalkMorocco.net, an online forum advocating free dialog, The Moroccan Pirate Party, Mamfakinch.com, a Moroccan citizen media portal, and the 'February 20 call' to boycott in Morocco





**Afia Salam  
Bolobhi  
Pakistan**

Afia ventured into the field of journalism in 1978. Is Pakistan's first female cricket journalist and writer. Diversified into the field of Advertising, and headed the creative departments of three key agencies of Pakistan. She has accumulated experience of print, electronic and web journalism. With the environmental agenda close to her heart, she headed IUCN Pakistan's Education, Communications and Outreach unit. Later she was responsible for post disaster relief, recovery and rehabilitation as the Programme Coordinator, Sindh of the Imran Khan Foundation. She also undertakes media trainings for capacity building. She now hosts her web show Afia Salam Show and Off the Cuff on [www.247online.tv](http://www.247online.tv) and is the senior editor at [www.speakforchange.org](http://www.speakforchange.org).



**Daudi Were  
Project Director, Africa  
Ushahidi  
Kenya**

Daudi Were is a Kenyan technology strategist, entrepreneur, social activist based in Nairobi, Kenya. He is regularly recognized as one of the most influential African voices online on technology and how it relates to accountability and transparency; the growth of social and citizen media and the way it is changing the world we live for the better; trends in technology; good information as the most powerful resource for development.

As Project Director at Ushahidi, Daudi manages key partnerships and custom Ushahidi deployments for organizations ranging from large multinational organizations to grassroots NGOs.



**Robin Miller (TBC)  
Senior Consultant  
Dalberg Global  
Development Advisors  
South Africa**

Robin is a Senior Consultant based out of Dalberg's Nairobi and Johannesburg Offices where her work focuses on mobile technology, global health, access to finance and institution building. Robin has recently worked with a leading private sector financial institution in Africa, the World Bank and the Global Fund to Fight AIDS, Tuberculosis and Malaria on issues including design and development of new ventures, organizational reform and performance evaluation. Prior to joining Dalberg, Robin co-founded the Praekelt Foundation, a mobile technology incubator focused on developing large scale solutions for health, education and agriculture in Africa. ([www.praekeltfoundation.org](http://www.praekeltfoundation.org)) Robin has worked extensively across Africa, as well as in Europe, Asia and North America. She holds an Honors degree in Economics and Business Management from Boston College.



**Beryl Aidi  
Media, Communications and Publicity Officer, Kenya Human Rights Commission (KHRC), Kenya**

Beryl joined the KHRC in February 2010. She has over 10 years of experience in communication in various fields including public relations, marketing, health and now human rights. Of late she has developed a lot of interest and done a lot of work in the area of ICT in human rights, democracy and governance. Beryl has a B.A. degree in Anthropology (University of Nairobi), and an M.A. in Communication Studies (University of Nairobi) and has an interest in International Relations.



**Will Janssen  
Regional Director East Africa  
HIVOS, Netherlands**



**Damir Gainutdinov  
Legal Analyst, Agora Foundation, Russia**





**Alex Gakuru**  
Chairman  
ICT Consumer's  
association of Kenya

Alex Gakuru was appointed to the Broadcasting Content Advisory Council (BCAC) at CCK for a three year term in March 2010 and elected as Chairman in July 2011.

Mr. Gakuru is the Founder and Chair of ICT Consumers Association of Kenya, an ICT consumer rights advocacy group. He is the Executive Director-Content Development and Intellectual property (CODE-IP) Trust, a non-profit organization focusing on creating an enabling environment for local content development and its intellectual property protection.

He is an assertive advocate of consumer rights and he represents consumer interests through various platforms locally and internationally. He is an Elected Council Member at the Free and Open Source Software Foundation for Africa and he takes part in global Internet Policy formulation as the elected Africa's representative at ICANN's Non-Commercial Users Constituency Executive Committee. He is also the Regional Coordinator – Africa, Creative Commons.

He holds a B.Sc. in Computer Science, Mathematics and Physics from the University of Nairobi and has undertaken several short-courses on communication, ICT and media regulation.



**Stephanie Hankey**  
Co-founder & executive director  
Tactical Technology Collective  
Germany

Stephanie has worked to strengthen information activism and reduce limits to freedom and expression online since 1998. Stephanie previously worked with the Open Society Institute establishing their Technology Support for Civil Society Program, before co-founding Tactical Tech in 2003. She has a background in information design, was editor-in-chief of Pulp magazine and worked as a creative director and producer for a number of London-based multimedia companies. She has a Masters in Information and Interaction Design from the Royal College of Art London, and a certificate in Campaigning and Lobbying from NCVO. Stephanie is currently working on an upcoming book on visual political representation and has recently co-founded the creative agency for advocacy; Tactical Studios.

## Business roundtable speakers



**Dr. Katherine Getao**  
ICT Secretary  
eGovernment  
Kenya

Dr. Katherine Getao was appointed the ICT Secretary in charge of the eGovernment Directorate in August 2010. The eGovernment Directorate is the strategic advisor on ICT issues to the Government of Kenya and manages the ICT operations of the government. In her new role Dr. Getao has prioritized the implementation of the constitution through the use of ICTs to deliver public services to all Kenyans and the achievement of Vision 2030 through improving the efficiency and effectiveness of government.

Katherine Getao was previously a project manager of the NEPAD e-Schools Initiative, a priority project of the NEPAD e-Africa Commission. The Initiative aims to equip African youth with the skills and knowledge that they need to participate confidently and effectively in the Global Information Society and Knowledge Economy. Katherine Getao joined the Initiative in early 2008.

For six years, prior to joining the NEPAD e-Africa Commission, Katherine was the Director of the School of Computing and Informatics, University of Nairobi, Kenya. Katherine holds a B.Sc. (Hons) in Combined Sciences (Chemistry and Computer Studies) from Brighton Polytechnic, U.K. an M.Sc. in Intelligent Knowledge-based Systems from the University of Essex, U.K. and a Ph.D. in Computing from Lancaster University, U.K. She is a Commonwealth Research Fellow (2005.)



**Isaac Rutenberg,**  
PhD, JD.

Dr. Rutenberg is the Director and Lead Consultant for the Center for Intellectual Property and Information Technology Law (CIPIT) at Strathmore Law School. The author of numerous articles and speaker at numerous conferences in Kenya focusing on practical aspects of intellectual property (IP), he continuously advocates for Kenyan organizations and individuals to expand their use of worldwide IP systems.

Dr. Rutenberg holds a J.D. from Santa Clara University School of Law (California, 2011) and a Ph.D. in Chemistry from California Institute of Technology (2004). He is a Registered Attorney with the California State Bar and he is registered to practice before the US Patent and Trademark Office.



**Gautam Shah**

Gautam Shah is a senior manager with Accenture Development Partnerships, the non-profit arm of Accenture which provides business and technology consulting services to the international development sector.

He is currently working closely with the Ministry of Finance, Kenya ICT Board, Kenyatta National Hospital, and various NGOs and social enterprises on IT related initiatives and strategies for the future.

He has spent 18 years working on large custom development IT initiatives for Accenture and as an independent consultant, and is now fulfilling his aspirations of applying his experience towards international development. Gautam currently lives in Nairobi, Kenya.







REPUBLIC OF KENYA



Ministry of Foreign Affairs of the Netherlands



Bloggers Association of Kenya

